

# St Joseph's School, Boulder Facebook Code of Conduct

Updated 2021

## **Our Facebook Page Intent**

Our intent is to use Facebook to connect and communicate with the members of our school community. We wish our content to be accessible and to also tap into the knowledge and support base of our parent community. Our school's Facebook page, as well as the class Facebook pages, allow our community to keep up to date with school activities and is a place where we build our community by building school spirit. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great. The Facebook pages should be used in conjunction with our other methods of communicating with parents, including the school newsletter, and should not be relied upon as the sole source of information about the school.

## **Using Real Account Names**

All users interacting with the St Joseph's Boulder Facebook pages, by either liking or commenting on posts must do so using a Facebook account that clearly identifies them by their real name.

# **Raising Issues**

Facebook is not the appropriate medium to be raising negative issues about our students, staff, or families. These should be dealt with directly with the school. Posts and comments not abiding by this will be removed by the page moderators.

## **Using Names in Comments**

The names of students should not be posted, except by the child's parents, or legal guardians, if they choose to. You can use the names of adults (e.g. staff, or other parents) in comments when you wish to acknowledge someone's great work or community contribution. We wish our Facebook page to be used to build spirit and patting someone on the back publicly goes a long way to building the school we all want. St Joseph's School is happy to see people support a post via a Facebook comment or a 'like'. We will however not support interactions that incite or fuel negative sentiments.

#### **Facebook Interaction**

On our main school Facebook page, users will be able to comment on the page postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking on the like button. Users will not be able to author a posting of their own or load media such as video or photos. Parents are able to post directly onto the class Facebooks pages, as long as the posts and comments abide by this Code of Conduct.

#### **Underage Facebook Users**

The Facebook terms and conditions bars children under the age of 13 years from creating a Facebook account. St Joseph's School endorses this requirement. If parents choose, we encourage children under parental supervision to view our school's Facebook page. We believe our community's conduct on our Facebook page will serve as role modelling for our students as to how to behave in social media spaces.

#### **Friending Staff**

From time to time, our staff may comment, or like our Facebook posts. Our staff operate under a Code of Conduct that states that they are to maintain a professional relationship with students and parents and refrain from social interaction. Please do not seek to Facebook friend our staff.

## **Page Moderation**

St Joseph's School staff moderate the school's official Facebook page. Parent volunteers are responsible for moderating the class pages. All moderators are expected to uphold and enforce this Code of Conduct.